



information &
communication
technology

Leveraging integrated information for a better future

III Panel on Digitalization and Sustainability

Saturday

14 / 10 / 2023

11:00 PM

University of Turin

Physical or online participation in the panel session is free, but registration is required.

Il presente invito è gratuito ma soggetto a prenotazione poiché i posti sono limitati
PER ISCRIVERSI CLICCARE QUI

School of Management and Economics, Corso Unione Sovietica 218bis, Turin, room: **AULA AZZURRA**

In collaborazione con

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**Institute of
Management Technology**
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● Technological developments and sustainability are stimulating new ways to collect, manage, create information, integrating financial and non-financial sources of data from different fields (financial accounting, sustainability accounting, carbon accounting, Earth observation data, etc.) to gain insights of business and its sustainable impact that are currently often invisible or ignored.

● The aim of this special Panel is to explore, from the comprehensive perspective of CFOs, why and how the rigorous approach of accounting combined with generativity of smart technologies can play a pivotal role in addressing sustainability challenges and in driving people and business towards a better future. Interaction between Universities, Institutions and Firms in the development of new approaches and news points of view of business to activate an effective and efficient sustainable transition for people and society is strategic.

● This special Panel is organized by SIDREA (Italian Society of Academicians in Business Administration and Accounting) Research Group on “Reporting for Smart Technologies, Digitalization and Intellectual Capital”, ANDAF (Italian Association of Chief Financial Officers) Technical Committee of “Information & Communication Technology” and ItAIS the Italian Association of Information Systems.

● CFOs, managers, consultants, capability providers and academicians will participate to the round table discussing and providing their forward-looking views.

Chairs – Opening Session

11:00 ● **Daniela Mancini** Professor of Performance Measurement, University of Teramo, Andaf Campania and Calabria

Francesco Bellini Associate Professor of Digital Transformation, University of Rome La Sapienza, Andaf Lazio

Panellists – Discussion and Conclusion

11:10 ● **Andrea Taramelli** Associate Professor – UFN Copernicus, ISPRA and **Serena Geraldini** Researcher – ISPRA

Andrea Resca Researcher – LIUC

● **Massimo Getto** Group Chief Financial Officer and Chief Sustainability Officer – AIZOON GROUP

Luca Guerra Chief Information Officer – AUSED, Prima Power

12:40 ● **Elisa Truant** Associate Professor of Advanced Management Accounting – University of Turin

Ashish Varma Associate Professor in Accounting, IMT, Ghaziabad

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