

**European Academy of Management Conference (EURAM) 2018**  
**University of Iceland, Reykjavik**  
**20-23 June 2018**

**Symposium – SIG Business for Society**

**TRANSPARENCY, SUSTAINABILITY, ANTICORRUPTION AND FRAUD SCREENING:  
BEST PRACTICES AND MISBEHAVIORS**

**CALL FOR PAPERS**

This symposium explores the managerial and economic consequences of transparency, sustainability and the screening on frauds, corruption and organized crime. More in general, papers on both best practices and corporate misbehaviors are welcome. Although prior research has established a positive association between best practices and financial performances and a negative association between misbehaviors and economic growth there is the need to better understand what are the potential channels through which good and bad practices affect managerial design and economic outcomes, both at the firm level and at the country level. For a better understanding of these phenomena, the symposium welcomes contributions in the areas of corporate governance, financial reporting analysis, business processes, investor relation and business policy intended to limit and control corruption and to promote sustainable and ethical growth. This track aims at gathering scholars that tackle this issue from a multidisciplinary perspective and with a variety of research methods.

Potential topics are (the list is not exhaustive and several other topics can be proposed):

- Sustainability reporting practices
- Anti-fraud and anti-money laundering mechanisms
- Integrated reporting and social reporting
- Ethical guidelines and enforcement
- Organized crime and economic growth
- The governance of criminal firms
- Corporate governance and corruption
- Corruption and firm performance
- Determinants of corporate misconduct
- Corruption and Earnings quality

We welcome submissions of full papers that address the above stated research questions or other related topics using either a quantitative or a qualitative approach. Contributions that have a multidisciplinary perspective will be particularly appreciated.

**ACCEPTED SPEAKERS**

Submissions will be subject to a double blind review process. The best FOUR proposed papers will be invited for a presentation in the symposium to be announced in the EURAM program. A discussant will be assigned to each accepted paper.

The organizing team is committed to propose the selected papers for a scientific book series or a journal special issue.

**DEADLINE AND CONTACT INFORMATION**

A first complete draft of the anonymized paper along with the authors' names and affiliations should be emailed BY JANUARY 10<sup>TH</sup>, 2018 to: [giacomo.boesso@unipd.it](mailto:giacomo.boesso@unipd.it)

Papers submitted by email to the symposium can be submitted for other regular EURAM tracks through the conference online system. However, only papers submitted by email will be considered for the symposium.

**SYMPOSIUM PROPONENTS:**

Prof. Giacomo BOESSO, Prof. Antonio PARBONETTI, Dr. Michele FABRIZI - University of Padova