

European Academy of Management Conference (EURAM) 2019

ISCTE-IUL, Lisbon

26-28 June 2019

Symposium, 2nd edition – SIGs Public and Non-Profit Management/Business for Society

TRANSPARENCY, SUSTAINABILITY, ANTICORRUPTION AND FRAUD SCREENING:

BEST PRACTICES AND MISBEHAVIORS

CALL FOR SPEAKERS/PAPERS

This symposium explores the managerial and economic consequences on societies of transparency and sustainability of business organizations, public departments and nonprofit players. More in general, papers on both best practices and corporate misbehaviors are welcome. Although prior research has established a positive association between best practices and performances (financial and social) and a negative association between misbehaviors and economic growth there is the need to better understand what are the potential channels through which good and bad practices affect managerial design and economic outcomes, both at the organizational level and at the country level. For a better understanding of these phenomena, the symposium welcomes contributions in the areas of corporate governance, financial reporting analysis, business processes, investor relation, stakeholder management, and business policy intended to limit and control corruption and to promote sustainable and ethical growth in firms, public organizations and nonprofit entities. This track aims at gathering scholars that tackle this issue from a multidisciplinary perspective and with a variety of research methods.

Potential topics are (the list is not exhaustive and several other topics can be proposed):

- Sustainability reporting practices
- Integrated reporting and social reporting
- Ethical guidelines and enforcement
- Anti-fraud and anti-money laundering mechanisms
- Organized crime and economic growth
- The governance of criminal firms
- Corporate governance and corruption
- Corruption and firm performance
- Determinants of corporate misconduct

We welcome submissions of full papers that address the above stated research questions or other related topics using either a quantitative or a qualitative approach. Contributions that have a multidisciplinary perspective will be particularly appreciated.

ACCEPTED SPEAKERS

Submissions will be subject to a double blind review process. The best proposed papers will be invited for a presentation in the symposium to be announced in the EURAM program. A discussant will be assigned to each accepted paper.

The organizing team is committed to propose the selected papers for a scientific book series or a journal special issue.

DEADLINE AND CONTACT INFORMATION

A first complete draft of the anonymized paper along with the authors' names and affiliations should be emailed BY APRIL 30th, 2019 to: giacomo.boesso@unipd.it

Papers submitted by email to the symposium can be submitted for other regular EURAM tracks through the conference online system. However, only papers submitted by email will be considered for the symposium.

SYMPOSIUM PROPONENTS:

Prof. Giacomo BOESSO, Prof. Antonio PARBONETTI, Prof. Fabrizio CERBIONI, Dr. Michele FABRIZI
University of Padova