**Welcome Addresses:**
Luciano Marchi, SIDREA President and AIDEA Member of the Steering Committee
Maria Serena Chiucchi, Vice Dean Faculty of Economics, Università Politecnica delle Marche
Paola Demartini, Co-Head of Roma TRE Corporate Governance Lab, University of Roma TRE

**The Benefits and Challenges of Undertaking Interventionist Research: Are you up for it?**
John Dumay & Vicki Baard, Macquarie University

**First Session: IC and <IR> New Reporting Practices**
Chair: Maria Serena Chiucchi, Discussants: John Dumay & Vicki Baard

Francesca Manes Rossi & Rebecca Levy Orelli

Grazia Di Cuonzo, Francesco Badia, Saverio Petruzzelli & Vittorio Dell’Atti

“IR in Medium-Sized Firms. Is it Possible to Break the Ice? An Empirical Investigation”
Mara Del Baldo

**Networking Light Lunch**

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## Roundtable: Integrated Thinking design and implementation: from theory to practice. Impression or knowledge management?

*Chair:* Sabrina Pucci, University of Roma TRE

*Participants:*
- Manuel Liotta, Leonardo, Head of Group Sustainability & ESG
- Raffaella Bordogna, Head of ENI Sustainability Planning & Reporting System
- Giuseppe Catalano, Company Secretary of Assicurazioni Generali, Generali Group
- Diego Piovan, Partner Deloitte

### 16.00  Coffee Break

### 16.15  Second Session: IC Practices in Action

*Chair:* Paola Demartini, *Discussants:* John Dumay and Vicki Baard

- “How B Corps Mobilize IC (unawares) to Create Value. Evidence by Italian Ecosystem”
  - Monia Castellini, Marianna Marzano & Vincenzo Riso
- “Intellectual Capital and the University Third Mission: an Evaluation Framework”
  - Rocco Frondizi, Nathalie Colasanti, Chiara Fantauzzi & Gloria Fiorani
- *Sustainability and Technology: Two Challenges for Financial Reporting*
  - Sabrina Pucci & Marco Venuti
- “Building Sustainable Intellectual Capital: Insight from a Company Included in the Dow Jones Sustainability Index”
  - Cristiana Bernardi & Paola Demartini

### 18.00  Conclusions

Paola Demartini and Maria Serena Chiucchi

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