

# Intangibles, Intellectual Capital and Integrated Reporting Practices

Wednesday, July 11, 2018



UNIVERSITÀ  
POLITECNICA  
DELLE MARCHE



Con il patrocinio



AIDEA

Venue: UNIVERSITY OF ROMA TRE

Department of Business Studies

Sala delle Lauree, Via Silvio D'amico 77, Roma

9.45	<b>Welcome Addresses:</b> Luciano Marchi, SIDREA President and AIDEA Member of the Steering Committee Maria Serena Chiucchi, Vice Dean Faculty of Economics, Università Politecnica delle Marche Paola Demartini, Co-Head of Roma TRE Corporate Governance Lab, University of Roma TRE
10.00	<b>The Benefits and Challenges of Undertaking Interventionist Research: Are you up for it?</b> John Dumay & Vicki Baard, Macquarie University
11.30	<b>Coffee Break</b>
11.45	<b>First Session: IC and &lt;IR&gt; New Reporting Practices</b> <i>Chair:</i> Maria Serena Chiucchi, <i>Discussants:</i> John Dumay & Vicki Baard <i>Investigating New Reporting Practices in Local Government: Is Integrating Reporting the Best Way?</i> Francesca Manes Rossi & Rebecca Levy Orelli <i>"The Role of Stakeholder Engagement in the Measurement, Management and Reporting of Intellectual Capital: A Qualitative Analysis on IR Practices"</i> Grazia Di Cuonzo, Francesco Badia, Saverio Petruzzelli & Vittorio Dell'Atti <i>"IR in Medium-Sized Firms. Is it Possible to Break the Ice? An Empirical Investigation"</i> Mara Del Baldo
13.15	<b>Networking Light Lunch</b>

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14.30	<p><b>Roundtable: Integrated Thinking design and implementation: from theory to practice. Impression or knowledge management?</b> <i>Chair:</i> Sabrina Pucci, University of Roma TRE</p> <p><i>Participants:</i> Manuel Liotta, Leonardo, Head of Group Sustainability &amp; ESG Raffaella Bordogna, Head of ENI Sustainability Planning &amp; Reporting System Giuseppe Catalano, Company Secretary of Assicurazioni Generali, Generali Group Diego Piovan, Partner Deloitte</p>
16.00	<p><b>Coffee Break</b></p>
16.15	<p><b>Second Session: IC Practices in Action</b> <i>Chair:</i> Paola Demartini, <i>Discussants:</i> John Dumay and Vicki Beard</p> <p><i>"How BCorps Mobilize IC (unawares) to Create Value. Evidence by Italian Ecosystem"</i> Monia Castellini, Marianna Marzano &amp; Vincenzo Riso</p> <p><i>"Intellectual Capital and the University Third Mission: an Evaluation Framework"</i> Rocco Frondizi, Nathalie Colasanti, Chiara Fantauzzi &amp; Gloria Fiorani</p> <p><i>Sustainability and Technology: Two Challenges for Financial Reporting</i> Sabrina Pucci &amp; Marco Venuti</p> <p><i>"Building Sustainable Intellectual Capital: Insight from a Company Included in the Dow Jones Sustainability Index"</i> Cristiana Bernardi &amp; Paola Demartini</p>
18.00	<p><b>Conclusions</b> Paola Demartini and Maria Serena Chiucci</p>

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